



RADIO ADVERTISEMENT SCRIPT

CLIENT: BETHEL FAMILY MEDICINE
TITLE: BFM SPRING CLEANING
PRODUCT: MEDICAL PRACTICE

LENGTH: 30-SECONDS
WRITER: BILL MALLIA

SPRING CLEANING ISN'T JUST FOR YOUR HOUSE AND YARD. LET BETHEL FAMILY MEDICINE IN BROCKTON HELP YOU MAKE THIS THE BEST SEASON OF YOUR LIFE!

BETHEL FAMILY MEDICINE OFFERS COMPREHENSIVE MEDICAL CARE FOR ALL AGES. WOMEN'S WELLNESS AND MENOPAUSAL MEDICINE, COSMETIC SERVICES INCLUDING BOTOX, NUTRITION, AND WEIGHT LOSS, D-O-T PHYSICAL EXAMS. ALSO, AS AN INDEPENDENT PRACTICE, BETHEL FAMILY MEDICINE CAN ARRANGE REFERRALS TO ANY DOCTOR AND NOT JUST THOSE IN A CLOSED NETWORK.

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