



RADIO ADVERTISEMENT SCRIPT

CLIENT: BUILDERS SURPLUS
TITLE: BUILDERS SURPLUS BRANDING
PRODUCT: KITCHEN/BATH SUPPLY

LENGTH: 30-SECOND
WRITER: BILL MALLIA

WHY HASN'T ANYONE THOUGHT OF THIS BEFORE? IT'S BUILDERS SURPLUS CONSIGNMENT WAREHOUSE IN PEMBROKE WHERE CONTRACTORS CONSIGN THEIR SURPLUS KITCHEN CABINETS, BATH FIXTURES, DOORS, WINDOWS, AND MUCH MORE. BEST OF ALL, YOU'LL FIND BUILDERS SURPLUS OFFERS DOWN-TO-EARTH PRICES THAT JUST CAN'T BE BEAT. WHETHER YOU'RE A DIY REMODELER OR WORKING WITH A PROFESSIONAL CONTRACTOR, THERE'S REALLY NO PLACE LIKE BUILDERS SURPLUS CONSIGNMENT.

BUILDERS SURPLUS CONSIGNMENT LOCATED ON ROUTE FIFTY-THREE AT SEVEN OH-EIGHT WASHINGTON STREET IN PEMBROKE. IT'S THE SOUTH SHORE'S BEST KEPT BUILDING SUPPLY SECRET!