



RADIO ADVERTISEMENT SCRIPT

CLIENT: DAVE FISHER RESTAURANTS
TITLE: HARRYS BRANDING 1
PRODUCT: RESTAURANT

LENGTH: 30-SECONDS
WRITER: BILL MALLIA

THE RUNWAY TO GREAT FOOD AND FUN IS OPEN AT HARRY'S BAR AND GRILLE! A MILE SOUTH OF THE MIDDLEBORO ROTARY ON ROUTE TWENTY-EIGHT, HARRY'S IS WHERE ALL YOUR NEW AND OLD FRIENDS GATHER FOR HUGE PORTIONS OF THE BEST TASTING EXCITEMENT. THE KITCHEN'S OPEN UNTIL MIDNIGHT EVERYDAY AND THEIR SUNDAY BRUNCH IS EVERYONE'S FAVORITE! AND WHEN LIFE'S GOT YOU ON THE MOVE, HARRY'S READY WITH TOUCH AND GO TAKE OUT SERVICE.

CHECK OUT THEIR FULL MENU AT HARRYS BAR AND GRILLE DOT COM.
HARRY'S BAR AND GRILLE - A MIDDLEBORO ICON FOR OVER A DECADE!