



## **RADIO ADVERTISEMENT SCRIPT**

CLIENT: MARTINI'S BAR AND GRILL  
TITLE: MARTINI'S BRANDING  
PRODUCT: RESTAURANT

LENGTH: 30-SECONDS  
WRITER: BILL MALLIA

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SOMEONE ONCE SAID THAT IF FRANK SINATRA HAD A FAVORITE RESTAURANT IN PLYMOUTH, IT WOULD BE MARTINI'S BAR AND GRILL! FOR OVER A DECADE, MARTINI'S SCRATCH KITCHEN HAS BEEN HOME TO THICK STEAKS AND CHOPS, THE FRESHEST SEAFOOD, AUTHENTIC ITALIAN AND GOURMET CREATIONS, AND A DRINK MENU WORTHY OF THEIR NAME.

MARTINI'S OPEN-AIR RESTAURANT CAN ALSO ACCOMMODATE YOUR GROUP OR CATER DIRECTLY TO YOUR NEXT EVENT. OPEN EVERYDAY AT NOON FOR LUNCH AND DINNER, EXPERIENCE MARTINI'S BAR AND GRILL RIGHT IN DOWNTOWN PLYMOUTH AT FIFTY COURT STREET. MARTINI'S BAR AND GRILL – A TRUE PLYMOUTH CLASSIC!