



RADIO ADVERTISEMENT SCRIPT

CLIENT: PLIMOTH PLANTATION
TITLE: PLANTATION BRANDING
PRODUCT: MUSEUM EVENT

LENGTH: 30-SECONDS
WRITER: BILL MALLIA

NEARLY FOUR HUNDRED YEARS AGO A HUDDLED GROUP OF PILGRIMS FROM ENGLAND MET THE WAMPANOAG PEOPLE, AND A NEW CHAPTER OF HISTORY BEGAN ON CAPE COD BAY. STEP BACK IN TIME AND EXPERIENCE THEIR STORY AT PLIMOTH PLANTATION!

PLIMOTH PLANTATION IS A LIVING MUSEUM THAT IS ALIVE WITH ACTIVITY AND SO MUCH TO SEE. EXPLORE THE SEVENTEENTH CENTURY ENGLISH VILLAGE COMMEMORATING THE ORIGINAL PLYMOUTH COLONISTS, THE WAMPANOAG HOMESITE THAT SHARES THE STORY OF PATUXET'S NATIVE PEOPLE, AND SO MUCH MORE.

PLAN YOUR VISIT AND PURCHASE TICKETS TO PLIMOTH PLANTATION AT PLIMOTH DOT ORG TODAY!