



RADIO ADVERTISEMENT SCRIPT

CLIENT: SEE PLYMOUTH MASSACHUSETTS
TITLE: SP TINY TRIP BRANDING 2
PRODUCT: TOURISM/DESTINATION

LENGTH: 30-SECONDS
WRITER: BILL MALLIA

WORK'S BEEN CRAZY AND LIFE JUST KEEPS STACKING UP. YOU DESERVE A TINY TRIP TO HISTORIC PLYMOUTH, MASSACHUSETTS! IT'S BEEN FOUR HUNDRED YEARS SINCE THE PASSENGERS OF THE MAYFLOWER FOLLOWED THEIR DREAMS TO PLYMOUTH, AND NOW YOU CAN TOO.

SUNDAY THROUGH THURSDAY, NAVIGATE YOUR WAY TO PLYMOUTH AND DISCOVER THE BEAUTIFUL VIEWS, AMAZING SHOPPING, DELECTABLE DINING, AND EVERYTHING YOU'D EXPECT FROM AN INTERNATIONALLY ACCLAIMED VACATION DESTINATION.

CREATING YOUR ADVENTURE IS EASY. SIMPLY VISIT [SEE PLYMOUTH DOT COM](http://SEEPLYMOUTH.COM) FORWARD SLASH TINY TRIP TODAY AND START PLANNING YOUR FAVORITE MEMORY IN HISTORY!