



RADIO ADVERTISEMENT SCRIPT

CLIENT: SEE PLYMOUTH
TITLE: SP WHAT'S A TINY TRIP
PRODUCT: TOURISM/DESTINATION

LENGTH: 30-SECONDS
WRITER: BILL MALLIA

AIRPORT HASSLES, TIME WASTED ON TRAVEL DAYS AND THE OVERALL EXPENSE. LONG TRIPS CAN BE MORE TROUBLE THAN THEY'RE WORTH. YOU NEED A TINY TRIP TO PLYMOUTH, MASSACHUSETTS DURING ITS FOUR HUNDREDTH ANNIVERSARY!

QUICK GETAWAYS AND GREAT RATES ARE YOURS IN PLYMOUTH BETWEEN SUNDAY AND THURSDAY. TAKE ADVANTAGE OF THE BEST SHOPPING, DINING, AND HISTORY IN AMERICA'S SEASIDE HOMETOWN. PLYMOUTH IS TRULY EVERYTHING YOU'D EXPECT FROM AN INTERNATIONALLY ACCLAIMED VACATION DESTINATION.

CREATING YOUR WELL-DESERVED BREAK IS EASY. SIMPLY VISIT SEE PLYMOUTH DOT COM FORWARD SLASH TINY TRIP AND ADD YOUR ADVENTURES TO PLYMOUTH'S HISTORY!